

YOU'RE COVERED

At Mazda Canada, we're committed to your satisfaction. We don't just want to sell you a vehicle — we want you to be absolutely delighted with every aspect of your experience with us, from buying to driving to service, which is the reason why we are offering you this program. Mazda offers you the service and protection you need to maximize your driving performance wherever you go in Canada or the continental U.S.

HOW THE MAZDA ADDED PROTECTION PROGRAM WORKS

Whether you lease or buy your new Mazda vehicle, there is a broad selection of M.A.P. plans to meet your specific coverage requirements. The New Vehicle 36/80, 42/100 and 48/100 plans are ideal for individuals who lease a Mazda vehicle and want comprehensive coverage over the lease term. If you decide to purchase your Mazda at the expiration of the lease, you can purchase additional comprehensive or major component coverage for up to 84 months/160,000 km at that time.

The New Vehicle 36/80, 42/100 and 48/100 plans are also ideal for individuals who purchase a new Mazda and would like the option to purchase additional comprehensive or major component coverage for up to 84 months/160,000 km at a later date.

Other plan options provide comprehensive or major component mechanical protection for 60 months/100,000 km, 72 months/120,000 km, 72 months/160,000 km and 84 months/160,000 km.

NEW VEHICLE PLANS

COMPREHENSIVE	MAJOR COMPONENT
36 months/80,000 km*	—
42 months/100,000 km*	—
48 months/100,000 km*	—
60 months/100,000 km	60 months/100,000 km
72 months/120,000 km	72 months/120,000 km
72 months/160,000 km	72 months/160,000 km
84 months/160,000 km	84 months/160,000 km

*Eligible for Add Coverage plans

NEW VEHICLE ADD COVERAGE PLANS

COMPREHENSIVE	MAJOR COMPONENT
84 months/160,000 km	84 months/160,000 km

ELIGIBILITY

• M.A.P. Add Coverage plans can be purchased prior to the expiration of New Vehicle 36/80, 42/100 and 48/100 plans only • Mazda new vehicles must be registered and normally operated in Canada • M.A.P. is not available for vehicles used as taxi, courier/delivery services, police/security services, rental vehicles, snow removal or emergency services • Vehicles leased/sold for use in competition/racing or off-road activities are not eligible for M.A.P. • M.A.P. Add Coverage plans may be purchased by the original or subsequent owners.

MAZDA ADDED PROTECTION FOR YOUR MAZDA VEHICLE

At Mazda Canada, we're proud to offer some of the most exciting vehicles on the road today. Vehicles that provide a uniquely exhilarating driving experience.

Yet, we are keenly aware that while you are focused on exhilaration, you still want peace of mind motoring. That's why we've created the Mazda Added Protection plans to protect you against unexpected repair costs. M.A.P. works in conjunction with your specified new vehicle warranty for up to 7 years or 160,000 km. With it you are covered for services over and above your existing warranty.

M.A.P. is our way of ensuring that your ownership experience is the best it can be. The way we look at it, excitement comes from being behind the wheel of your new Mazda, so our service department works hard to keep you there.

THE BENEFITS TO YOU

Peace of Mind Motoring • Prolong your driving pleasure beyond the manufacturer's warranty period for up to 7 years/160,000 km • Choose from a number of plans offering time, distance and coverage options • Mazda Added Protection plans are fully backed and administered by Mazda Canada Inc.

Mazda Branded • Mazda Canada and Mazda Dealers have a vested interest in Customer Satisfaction • Mazda Dealers know your Mazda — our factory-trained technicians use only quality replacement parts.

Personal Budget Protection • Budget concerns are generally a factor when purchasing or leasing a vehicle. Protect against unusual repair expenses for up to 7 years avoiding the financial burden that unexpected repairs could create.

Valid in Canada and Continental U.S.A. • Any Mazda Dealer in Canada or the Continental USA will tend to your service needs.

Repair Inflation Protection • Protect against future inflation on repair costs for parts and labour.

Enhanced Resale Value • A well-maintained vehicle in good working order with remaining Mazda Added Protection will have a greater value to future owners.

Premium Roadside Assistance • Each Mazda Added Protection agreement includes Premium Roadside Assistance for the duration of the coverage • Highlights include: Towing, winching, battery boost, out-of-fuel, tire service, lock-out service, emergency travel expense reimbursement, travel planning and Dealer locator.

Fully Transferable • Mazda Added Protection is fully transferable to future owners.

Alternate Transportation Allowance • Mazda Canada will contribute to the cost of a rental vehicle while your vehicle is at a Mazda Dealer for covered repairs.

This document is intended to provide an overview of the Mazda Added Protection program. For further details on limits or exclusions on the program please consult your Mazda Dealer.



M.A.P. NEW VEHICLE PROGRAM



A Mazda Canada Plan to help protect you from unexpected service costs on your new Mazda.

Mazda Canada Inc., 55 Vogell Road, Richmond Hill, Ontario L4B 3K5
Part #9999-99-MN0E-04



COMPREHENSIVE COVERAGE

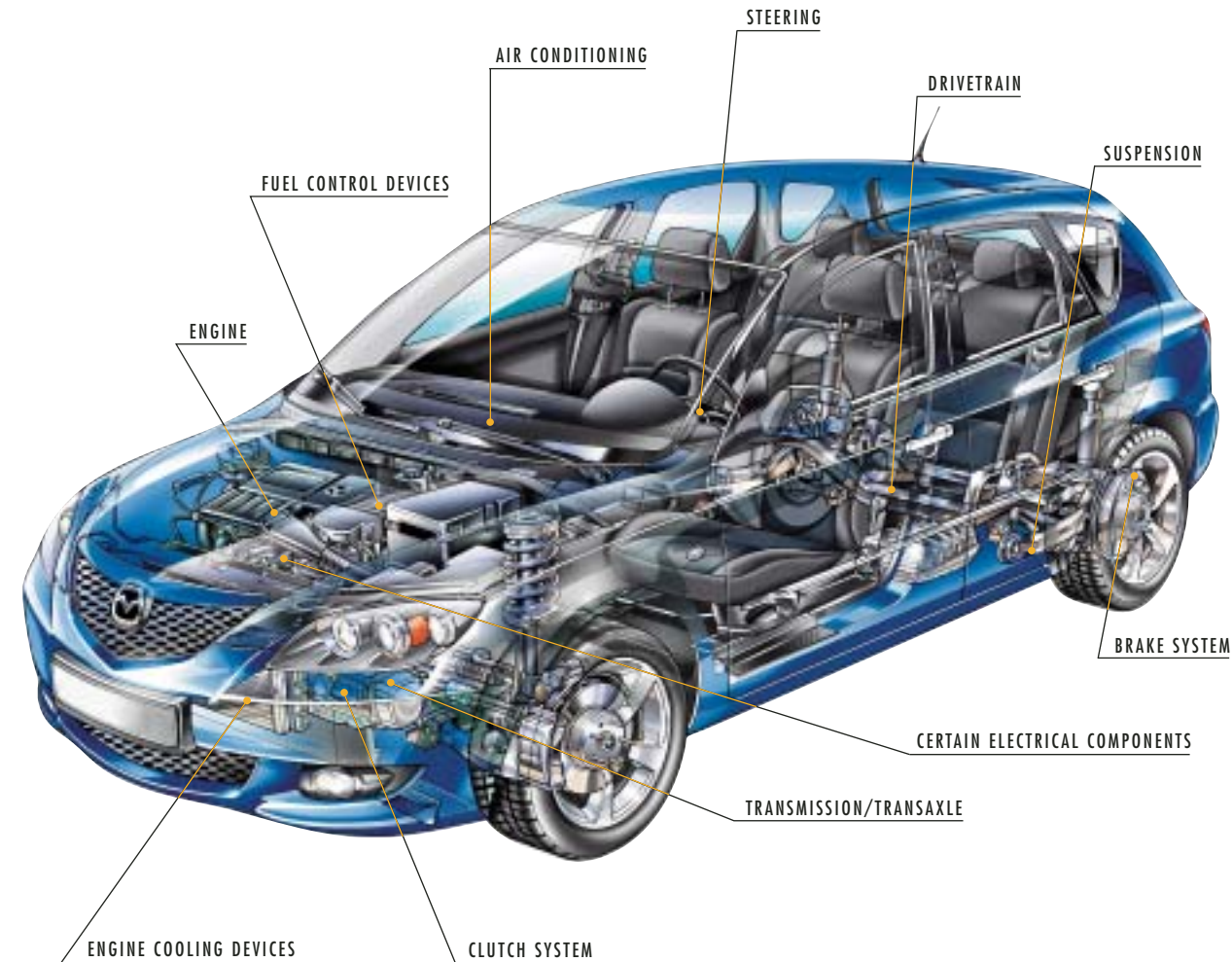
Comprehensive Coverage is our highest level of protection available and most closely resembles the new vehicle limited warranty.

Our comprehensive plan covers the following major component groups, but is not limited to:

- Engine
- Transmission/Transaxle
- Braking System
- Electrical & Manual Switches
- Air Conditioning System
- Heating System
- Steering
- Suspension
- Fuel System
- Cooling System
- Drivetrain
- Electrical System

What is not covered: Of course, no protection program can cover every possible circumstance. The following items, which are considered a maintenance repair, are not covered by Mazda Added Protection plans: Glass, lenses, sealed beams, light bulbs, trim, mouldings, bright metal, upholstery, Miata soft-top fabric, paint, body, exhaust system (including catalytic converter), brake pads, brake shoes, brake rotors and drums, clutch linings, shock absorbers, McPherson struts, steering rack boots, drive axle boots, inner and outer tie rod ends, ball joints, stabilizer links and bushings, control arm bushings, batteries, spark plugs, spark plug wire sets, distributor rotor, heater pipes and hoses, tires, side view mirrors, belts, external shift linkage, spare tire carrier, steel and alloy wheels, fuses, wiper blades, adjustments, water leaks, wheel balancing, wheel alignment, accessories (except Dealer installed Mazda air conditioning kits).

NOTES:



MAJOR COMPONENT COVERAGE

Major Component Coverage provides repair cost protection for these parts:

Air Conditioning (Original equipment or Dealer installed Mazda approved air conditioning only.) Compressor, condenser, evaporator, magnetic clutch bearings, magnetic clutch and pulley, accumulator, refrigerant gas if replaced due to the failure of a covered component, seals and gaskets.

Brake System Master cylinder, power brake unit, wheel cylinders, proportioning valve, vacuum pump assembly, disc calipers, anti-lock brake system and brake lines.

Clutch System Clutch master cylinder and release cylinder, release bearing, clutch cover, clutch cable, hydraulic lines and seals.

Drivetrain Differential housing and all internal parts, constant velocity joints, propeller shafts, universal joints, axle shafts, bearings, transfer case and all internal parts, freewheel hub, remote freewheel, seals and gaskets.

Certain Electrical Components Ignition coil, distributor coil with igniter, crank angle sensor, starter, alternator, central processing unit, EGI control unit, control unit (idle-up), power steering control unit, cruise control unit, automatic transmission control unit, auto adjusting suspension control unit, 4WD control unit, theft-deterrent control unit.

Engine Cylinder block and head, all internal parts, intake manifold, timing gears or sprockets, timing chain or belt, timing cover, flywheel, valve cover, oil pan, oil pump, oil pump chain, oil cooler, engine mounts, water pump, seals and gaskets.

Engine Cooling Devices Radiator and cooling fan.

Fuel Control Devices Air flow sensor, throttle body, charge air cooler, air bypass valve, lysholm compressor and pulley, fuel injectors, and fuel pump.

Steering Gear housing and all internal parts, power steering pump, power steering hydraulic lines, steering column shafts and couplings, and steering knuckle.

Suspension Upper and lower arms, spindles, stabilizer bars, coil springs, leaf springs, torsion bar springs, toe control hub, wheel hubs, bearings and seals.

Transmission/Transaxle Case and all internal parts, torque converter, oil cooler, oil cooler lines, oil pan, mounts, seals and gaskets.

